[Hiring Manager’s Name]  
341 Company Address  
Fort Myers, Fla., 33947  
(xxx) xxx-xxxx  
hiring.manager@email.com

(123) 456-7891

mrabb@email.com

May 1, 2018

Dear Hiring Manager,

Success in the world of sales requires perseverance, profit-driven focus, and exceptionally honed interpersonal skills. As an experienced professional with a strong history of managing client relationships and drastically increasing revenues, I stand in a prime position to significantly contribute to your objectives as your next Sales Manager.

My experience in securing new customers, analyzing market and competitive trends, negotiating and closing profitable deals, and nurturing beneficial relationships positions me to substantially impact your organization. By leveraging product expertise and keen insight to implement strategic sales and marketing solutions, I excel at connecting with key decision makers and quickly building profitable, lasting partnerships that sustain revenue growth.

Following are highlights of my qualifications:

Consistently outperforming corporate sales and revenue goals through the development of aggressive and successful business initiatives and effective sales team leadership, propelling drastic sales revenue increases while minimizing corporate expenses.

Recruiting, training, and managing top-performing sales teams and coaching staff to achieve goals in alignment with corporate objectives.

Forging trusting and enduring relationships with customers, management teams, and peers to maximize client retention and satisfaction.

Utilizing superior team leadership, communication, and organizational skills to achieve maximum sales and the highest level of customer service.

My dedication to creating solid and productive partnerships, along with my steadfast motivation to meet or exceed sales goals, characterizes my career accomplishments. These skills, combined with my articulate presentation talents, will allow me to greatly benefit Sillam’s sales team. I look forward to discussing this position in further detail. Thank you for your consideration.

Sincerely,

Malik Rabb

Sincerely,